

# WashPay® by Unitec

## Increase Self-Serve Revenue and Loyalty

WashPay is an effective credit card payment and site management system, allowing self-serve site owners to increase revenue and profit with credit card and loyalty program use. Self-serve devices can be programmed for either count-up or count-down operations. Wash Select II®, Portal® and Sentinel® can also be connected to a WashPay site controller to consolidate transaction processing and reporting.

### Customer Convenience

The WashPay card terminal accepts most major credit cards in self-serve bays through dial-up or internet-based processing. Research shows that those paying with a credit card tend to spend more time in the car wash bay than those who pay with cash.

### Marketing Options

VIP Wash Pass cards allow car wash owners to offer gift cards and postpaid fleet accounts. A bonus time feature rewards customers with free time after their purchase reaches a specific (qualifying) value.

### Durability

WashPay is protected with a stainless steel enclosure that features a waterproof card reader.

### Flexibility

WashPay's expansive memory allows storage of over 100,000 house accounts. A number of optional components are available, including a customer receipt printer.



### Efficiency

The WashPay site management system is capable of monitoring all payments received at automatic and self-serve bays through an internet application that is accessible on-site or remotely. This, along with consolidated reporting functions, provide the benefits of real-time data on revenue generated and cash collected. Site owners can receive alerts, allowing for issues to be identified and resolved immediately.

## Features

The WashPay Site Management System consists of card terminals, a central site controller and a networking kit. Optional components include a customer receipt printer, credit dial appliance (not required for internet credit card processing), UPS and a User Interface Kit for the site controller.

### WashPay Card Terminal

- Connects to self-serve equipment timer to add card payment and cash monitoring
- Large-character LCD display
- Dimensions: 7.12" H x 10.12" W x 4.09" D
- Weight: 10.55 lbs.
- Power: 24 VAC, 1.5 Amps (max)

### Site Controller

- Available in two versions: Wall-mounted ( for equipment room installations) and a Basic version ( for environmentally-controlled areas)
- Both models include a network router with ports for a local PC and Broadband modem
- Power: 120 VAC, 2.5 Amps (max)
- The controller should be powered from a UPS. The UPS should be rated at 400 VA or higher and include surge protection for the power and phone/broadband connections
- Wall-mounted version is packaged in NEMA 12 enclosure
- 16-port Ethernet switch available
- Wall-mount specs:  
Dimensions: 20" W x 16" H x 7" D  
Weight: 36 lbs.
- Basic version specs:  
Dimensions: 11.6" W x 10.8" H x 2.5" D  
Weight: 7 lbs.

### WashPay Receipt Printer

- Customer-activated printer for outdoor installation; suitable for unattended sites
- Dimensions:  
Enclosure: 7" W x 16" H x 12" D  
Front Panel: 10" W x 19" H  
Weight: 28.80 lbs.  
Power: 120 VAC, 1.8 Amps (max)

### User Interface Kit

- Allows site controller to be used as a management computer (when an onsite computer is not available)
- Includes a 15-inch LCD monitor, keyboard and mouse



## Warranty

One-year limited warranty from date of purchase



For more information, contact us at 443.561.1200  
[www.DRB.com](http://www.DRB.com)

