



The Car Wash Starts Here.

# C-Start®



The C-Start was designed to simplify the transaction experience for car wash customers. The unit works with in-bay automatic or conveyor car wash systems and is the right choice for operators who wish to automate payment processes: the cashless unit accepts credit cards or wash codes. C-Start is a smart and efficient choice for petroleum market operators.

### Customer Convenience and Ease of Use

C-Start features an ergonomic 12-inch touch screen user interface that is easy to understand and operate. Wash and pricing options can be viewed on a single screen, making it easy for customers to make quick decisions about which wash they wish to purchase, and for their payment procedures to be streamlined.

### Flexibility

Car wash owners who want to simply accept credit cards and/or codes for payment will find that C-Start will meet their needs. Additional marketing applications are available for those who are eager to build business and increase revenues.

### Marketing Options

Customizable promotions and video advertisements are standard features. An enhanced marketing package is available, offering 100,000+ house accounts which can be used for loyalty, prepaid, fleet or subscription wash programs. Branding opportunities are enhanced through C-Start's customizable graphics panels and post-sale video advertising capabilities. C-Start can also be equipped with a ReachFree ID system (RFID) or 2D barcode imager.

### Efficiency through Remote Management

Remote access tools allow the site owner to monitor status in real time, be notified of faults or alerts, receive daily reports and access all business data from off-site locations.

## A Story From...

**John Herdrich**  
Herdrich Petroleum/QuickPix  
Rushville, IN

**"The C-Start has changed the way that we do business at our car washes,** and we are most pleased with its ease of use. Customers used to dig for change in order to purchase a wash. Now, they swipe a credit card that processes in a matter of seconds, guaranteeing a fast, satisfactory transaction. Our sales increased since installing the C-Start, and complaints have decreased tenfold. That's the direction we want to go.

**Remote reporting gives us the ability to monitor usage in ways that we've never had at our washes,** and the additional marketing options are great. We do a strong business in our 10 washes for the price of 9 bundle, and our managers have the ability to **tailor specials and promotions to their sites.**

The C-Start has been a great solution for us. It has allowed us to **grow our business at the wash while selling at the pump.** Its user-friendly operation gives our customers a great experience that keeps them coming back."

# C-Start®

## Features & Specifications

### Standard Features

- Windows® POSReady operating system
- Integrated heater
- Two outdoor rated 5W speakers
- High speed thermal printer (text & graphics) with programmable receipt messages
- Visa®, MasterCard®, American Express® and Discover® acceptance via Internet credit card clearing system
- Wash menu function to show content of each wash package
- Bilingual screen and voice capabilities (English and Spanish)
- Programmable promotions such as discounts, complimentary washes, fundraisers and scheduled specials
- Allows for the sale of optional services, such as tire shine, surface protectants, etc.
- Remote error notifications through text or email message
- Pre- and post-sale advertisement to show while the customer is waiting for the wash to become available



### Optional Features

- Ultrasonic proximity sensor starts messaging when vehicles drive up
- Enhanced marketing package for VIP Wash Pass® cards and house account applications with multi-site redemption
- POS Interface allows car wash codes to be sold at the gas dispensers or in the C-Store
- Line conditioner & Surge suppressor
- EMV and Contactless payment solutions
- Custom overlays and base wrap
- 2D barcode imager
- ReachFree ID subscription-based account system
- Credit processing through Wayne, Verifone or Gilbarco

### Warranty

- One year limited warranty from date of purchase

Optional c-WashPal console (shown right) with a card reader, 7" color touch screen and ticket printer



### Specifications

- **Size:**  
C-Start: 18.5" W x 31" H x 18" D  
c-WashPal Console: 9" W x 7.5" H x 7.5" D  
c-WashPal Printer: 5.5" W x 5.5" H x 8" D
- **Shipping Weight:**  
C-Start: 95 lbs  
c-WashPal Console & Printer: 20 lbs
- **Power Requirements:**  
C-Start: 120VAC, 8 Amps with dedicated circuit breaker  
c-WashPal Console & Printer: 120VAC, 2 Amps for Console; 1.5 Amps for Printer
- **Regulatory Approvals:**  
Certified to UL 60950, FCC part 15 compliant
- **Operating Temperatures:**  
Certified -20F — 115F  
Brick-in recommended for units operating at sustained periods below 0F and above 100F



### Unitec – Who We Are

Unitec develops, designs and manufactures reliable, innovative point-of-sale entry systems for the car wash industry. In addition to selling complete systems, system components and parts, we develop custom applications for high-volume resellers and retailers, providing owners of automated car wash facilities the right equipment, tools and marketing opportunities to increase revenues while improving customer loyalty. Unitec has earned a reputation for producing systems of the highest quality and reliability in the industry, from simple swipe-and-go credit card terminals to the most sophisticated, internet-enabled and video-capable touch screen kiosks. We are in business to satisfy the car wash owner's foremost needs, offering free-standing, customer-activated products that integrate with all types of car wash control technologies.