



The Car Wash Starts Here.

# Custom Overlays

Unitec is excited to introduce our Custom Overlay program. This gives your payment station an exceptional branding opportunity. The program is available for all Unitec systems, both new and in the field.

### Option #1: Need Unitec to lay out your custom overlay?

We can help with a basic overlay design. The process is easy - just supply us with your high resolution logo and your background color choice. *In addition to the overlay cost, this option will incur a set-up and design fee.*

### Option #2: Want a fully custom overlay but don't have a designer?

If you want something fully custom beyond a logo and background color, we will put you in touch with a graphic designer to work with directly for the exact overlay(s) that suit your business needs. *In addition to the overlay cost, this option will incur a Unitec set-up fee and you will contract directly with the designer.*

### Option #3: Want a fully custom overlay and have a designer on staff?

If you have a designer to create fully customized overlay files, we will provide you with the appropriate files. *In addition to the overlay cost, this option will incur a Unitec set-up fee.*



### How to order:

Visit the **Custom Overlay** section on our website and complete the **Yes! I'm Interested!** form. That will get the ball rolling on our end and we will be in touch right away.

### More information:

- Once the overlay artwork is signed off and approved, the lead time is approximately 2 weeks.
- The overlay order must be placed through the Unitec authorized Distributor.
- Logos must be a high resolution (300 dpi minimum) - vector artwork is preferred.
- For units already installed in the field, replacement instructions will be provided.



### Unitec – Who We Are

Unitec develops, designs and manufactures reliable, innovative point-of-sale entry systems for the car wash industry. In addition to selling complete systems, system components and parts, we develop custom applications for high-volume resellers and retailers, providing owners of automated car wash facilities the right equipment, tools and marketing opportunities to increase revenues while improving customer loyalty. Unitec has earned a reputation for producing systems of the highest quality and reliability in the industry, from simple swipe-and-go credit card terminals to the most sophisticated, internet-enabled and video-capable touch screen kiosks. We are in business to satisfy the car wash owner's foremost needs, offering free-standing, customer-activated products that integrate with all types of car wash control technologies.

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@Unitec\_CarWash



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