

### **Director® by Unitec**



# Improve Visibility, Improve Uptime, Improve Profits

Director<sup>®</sup> is a cloud-based, enterprise-level management system that enables car wash operators to centrally manage their car wash business, optimize sales and minimize downtime. Director provides: robust centralized reporting of sales from all sites, multi-site functionality to efficiently support fleet and house accounts and real-time visibility of equipment status.

## Centralize Reporting and Management

No more compiling individual site reports to get an enterprise-wide view. Director provides a wide range of regular and periodic reports.

- Easy Dashboard Visibility Get a real-time, graphical view of the vital statistics of your car wash business using Director's Analyzer dashboard.
- Robust Reporting Director provides both pre-configured and customizable reports. Export reports on demand or schedule automatic generation of reports delivered via email.



#### **Support Multi-Site Programs**

Director facilitates centralized reporting and the multi-site usage of programs such as:

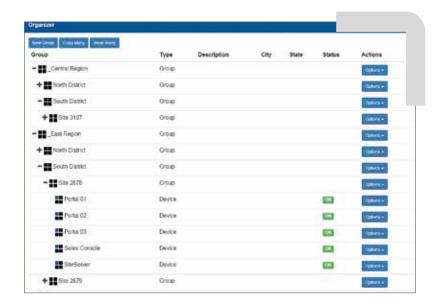
- · Monthly unlimited wash plans
- · Fleet and house accounts
- Single-use wash codes
- Gift cards



### Know and Respond in Real Time

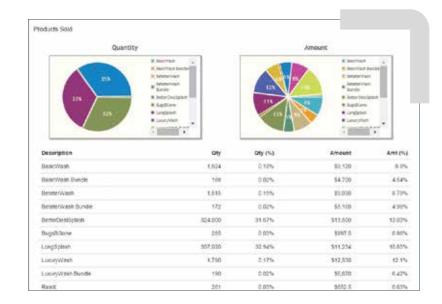
Director provides visibility on equipment status so you can respond to critical issues as well as monitor sites. For example, be alerted when a kiosk door is opened or when cash is removed from a kiosk's bill acceptor.

- Set and Manage Alerts Director enables you to set alerts based on equipment type and location or device, determine the frequency of alerts and automatically send alerts via email or text to designated employees.
- View Open Alerts on Dashboard The Analyzer dashboard provides a snapshot of open alerts, so you can easily view alert location, device, time of original alert and description.



#### **Optimize Profit**

Use information available from Director's robust reporting to optimize your pricing, promotions and wash packages with data such as each site's popular washes and sales or redemption of promotions.





\*Director is only compatible with payment systems by Unitec. Unitec systems previously installed at your sites may require hardware and software upgrades in order to be Director-ready.